

A New Joint Commitment to Recycle the 240 million Pounds of PET Thermoformed Packaging Landfilled in California Every Year

Vernon, CA November 13, 2019

The largest fully-integrated cradle-to-cradle PET packaging company in California—rPlanet Earth—is engaging with Green Impact Plastics in an exclusive agreement to jointly develop and manage the purchase of post-consumer thermoform bales from California and other southern states that have cost effective transportation logistics.

Green Impact Plastics is the first PET reclaimer solely recycling post-consumer thermoform PET packaging in the Americas. Green Impact Plastics' owners have over 14 years' experience in PET recycling. In 2020, Green Impact Plastics plans to open a plant in California, in addition to their existing plant in Cd. Juarez, Chihuahua. In partnership with rPlanet Earth, Green Impact's focus for the last 2 years has been addressing the challenges of recycling PET thermoforms. After consistently processing over 1 million pounds in an initial series of trials, the Company is confident that the technical challenges of processing this stream have been overcome and is ready to process up to 3 million pounds of material per month at its first plant.

The Plastic Recycling Corporation of California (PRCC) is working with rPlanet Earth to source California's PET thermoforms for recycling. Sally Houghton of PRCC, notes "We are very excited to help grow the market for this previously difficult to recycle material. We are working to encourage MRFs to separate this valuable recyclable."

rPlanet Earth's "Zero Plastic Waste on our Planet Earth" philosophy was a powerful driver to this project: dedicating investment and machine time to assess the material recycled at Green Impact under true industrial conditions. With their state of the art SSP and extrusion capabilities, rPlanet Earth has manufactured PET sheet made from 100 percent recycled thermoformed containers consistent with the specifications brand companies require for food-grade packaging. "We are proud to be in a leadership role in creating a market for post-consumer PET plastic thermoformed containers that up until now have been buried in landfills. The brands we are speaking with are enthusiastic about the prospect of having rPlanet incorporate thermoform PCR PET into their containers. We are excited in partnership with the PRCC and Green Impact to be creating a true closed loop for this valuable material – from bale to finished products," said Robert Daviduk, Co-CEO of rPlanet Earth.

"The concept of tray to tray (T2T) will allow circularity in one of the most commonly used PET packages that until today were often deemed non-recyclable and sent to landfills. We are true believers that the circular economy is the only way we can leave future generations a world that embraces sustainability and the efficient use of its resources. Our challenge now is informing policy makers, consumers and MRFs that post-consumer thermoformed containers can be recycled. There is a value on this packaging and our facilities will ensure it is recycled and turned into a similar packaging in a truly circular fashion" says the President of Green Impact, Octavio Victal.

For Immediate Release

For further information regarding the required bale specifications and commercial terms, or to arrange the purchase of PET Thermoforms from California, please contact: Vahe Manoukian at 310-505-5393 or Vahe@PRCC.biz or check PRCC's website: <https://PRCC.biz>

For further information about the facilities please contact rPlanet Earth / Green Impact Plastics at the following contact:

RPLANET EARTH for the purchase of finished products including PCR Extruded Sheet or Thermoformed Containers:

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For information regarding the required bale specifications and commercial terms, or to arrange the purchase of PET Thermoforms from outside of California please email: purchasing@greenimpactpet.com